



## SPONSORSHIP AGREEMENT

The Regional Aquatics Workshop (RAW) offers a unique opportunity to network with public aquarium professionals from around the world in a convivial, relaxed environment. RAW annually assembles the largest group of aquatic curators, aquarists, LSS operators and directors from large and small public aquariums and zoos in North America, Europe, Australia and, occasionally, Asia and Africa. The RAW conference is financially supported by sponsorships. Sponsors can be vendors, industry suppliers and other relevant companies or donors. The RAW Sponsorship Committee (RAWSC) was created to ensure a fair and balanced approach to RAW sponsorships. Receipt of funds for sponsorship by the host institution indicates your intent to abide by the following guidelines as a Sponsor of RAW.

*Please note: only those companies that have purchased one of the sponsorship packages listed below will be permitted to advertise, showcase and distribute their materials during the conference.*

### **What is a Sponsorship?**

*Sponsorship is the purchase of the right to associate the sponsor's name, products, and services with support of the Regional Aquatics Workshop (RAW).*

Sponsorships will be offered on a first-come, first-served basis and are contingent upon receipt of funds and a signed sponsorship agreement. Please submit to: Libby Joyce ([ejoyce@flaquarium.org](mailto:ejoyce@flaquarium.org)) within 60 days of receipt.

The following sponsorship levels are available; please select the level at which you wish to contribute:

- Exclusive RAW Presenting Sponsorship (\$25,000)
- Animal Behavior Professional Development Sponsorship (\$10,000)
- Leadership/Management Professional Development Sponsorship (\$10,000)
- AZA SAFE Sharks & Rays Pre-Conference Professional Development Sponsorship (\$10,000)
- Sand Tiger Level Sponsorship (\$5,000)
- Octopus Level Sponsorship (\$3,500)
- Puffer Level Sponsorship (\$2,500)
- Sea Horse Level Sponsorship (\$1,500)

*\*Detailed sponsorship benefits listed in enclosed sponsorship solicitation.*

**Sponsorship Benefits that are NOT permitted –**

*The following benefits are not permitted and will not be offered by the host institution:*

- Greater prominence of the sponsors trade mark, name or logo, compared to the prominence of the RAW logo, sponsors of the same level, or that of the host institution on signs, banners etc. other than those within your designated booth.
- Additional attendees that have not registered as a Commercial Affiliate.
- The display or sale of live animals during the conference.
- Booth size or space larger than designated by the Sponsorship Benefits (6' x 30" table).
- Display or distribution of sponsorship items on the registration desk.
- Display or distribution of materials other than those that relate to that particular sponsor.
- Sharing of tables or splitting of sponsorship by more than one company.
- Sponsorship materials may not be affixed to ceilings or walls and must be contained within allotted space.

**Presentations that exceed the allotted 5 minutes or 10 minutes slots are not allowed**

**Additional Considerations:**

- To ensure we are environmentally responsible, there are no swag bags. The Florida Aquarium will not accept deliveries of any promotional collateral for these purposes.
- Sponsors are required to submit attendee registration information by the requested due dates. Failure to do so could result in forfeiture.
- Sponsor presentation time slots during workshop schedule will determined by host institution.
- Unapproved sponsors will not be permitted to advertise or distribute materials.
- Sponsorship confirmation is only complete once this contract has been signed and returned and payment is secured by host institution. A verbal commitment is not enough to secure sponsorship.
- Display assembly and disassembly must take place during times allocated by host institution
  - Setup can begin as early as Sunday morning May 13<sup>th</sup> 2018
  - Disassembly must be complete by 5pm Friday May 18<sup>th</sup> 2018
- Requests for electrical and other resources must be communicated with host Institution in advance of workshop. The Florida Aquarium will make every attempt to accommodate requests communicated in advance, but will not accommodate requests once RAW is in progress.
- The Florida Aquarium will not accept shipments in advance of the RAW conference. Please make accommodations to bring items to the aquarium during aforementioned setup period.
- Any items shipped to sponsor organization will be billed according to shipping vendor of our choosing. If you would like to make accommodations, please connect with Libby Joyce ( [ejoyce@flaquarium.org](mailto:ejoyce@flaquarium.org)).
- If you wish to register additional representatives beyond those provided with a particular sponsorship package, you may do so by paying the Commercial Affiliate registration price (\$500) for each additional individual.

***I have read and agree to the aforementioned terms, and commit to support of the 2018 Regional Aquatics Workshop at The Florida Aquarium.***

***Company Name*** \_\_\_\_\_

***Representative Signature*** \_\_\_\_\_ ***Date*** \_\_\_\_\_