



**BOSTON | 2017**

## **THE BEST RAW CONFERENCE EVA!**

**INCREASE YOUR COMPANY'S VISIBILITY AND POSITION IT AS AN INDUSTRY LEADER.**

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### **2017 LEAD SPONSORSHIP OPPORTUNITIES**

All Lead Sponsorship packages include brand recognition commensurate with level of investment in pre-event collateral, conference and program materials, website and social media, conference venue and post-event messaging, and one vendor table unless otherwise indicated.

#### **Exclusive Presenting Sponsor | \$25,000**

- ensures the highest level of corporate visibility and recognition
- ability to correspond with conference attendees pre- and post-event
- opportunity to welcome attendees at kick-off session and before the first session each day
- host one "Thought Leadership" session (workshop, roundtable or presentation) for attendees
- premiere location for vendor tables (two)
- corporate logo on premium gift item provided to each attendee
- continuous corporate exposure throughout the RAW Conference

#### **New Product Showcase | \$15,000**

- Recognition as the 2017 RAW Conference "New Product Showcase"
- New product demonstration's exclusive location determined by sponsor and conference organizer
- Pre-event announcement to all conference attendees promoting your company's new product showcase

#### **Thought Leadership Session | \$12,500**

- Opportunity to present a roundtable discussion, workshop or presentation as part of the 2017 RAW Conference

#### **A la Carte:**

- Additional table (from 6' x 30" table) for \$1,500
- Thumb Drive logo recognition for \$3,000
- RAW Conference Mobile App \$2, 500

**To reserve your sponsorship package contact NAME, email and phone. We can tailor any sponsorship package to meet the marketing goals of your company.**

## 2017 RAW CONFERENCE EXHIBITOR SPONSORSHIPS

**OVER 400 AQUARISTS FROM AROUND THE WORLD WILL GATHER AT THE WORLD'S MOST ILLUSTRIOUS INSTITUTION TO LEARN ABOUT THE LATEST IN THE INDUSTRY, ENGAGE IN INTERESTING PROGRAM SESSIONS, NETWORK WITH COLLEAGUES AND HAVE FUN. DON'T MISS OUT!**



Exhibit Sponsorships will be offered on a first come, first served basis and be contingent upon payment. Sponsors who commit early will have the opportunity to choose preferred booth locations, speaking times, and events. The deadline for sponsorship will be January 12, 2017. Deadlines for materials necessary for conference sponsors (logo submission, registrations, conference packet materials, etc.) are forthcoming.

Chart with levels and benefits once confirmed.

Level Name	Oyster	Lobster	Swordfish	Great White
<b>price per level</b>	<b>\$1,500</b>	<b>\$3,000</b>	<b>\$4,000</b>	<b>\$5,500</b>
Logo recognition on sponsor board, displayed during conference	X	X	X	X
Logo recognition on RAW website	X	X	X	X
Conference registrations	1	1	2	2
Promotional materials, in electronic form, on a thumb drive given to all registrants (10 megabytes maximum per sponsor)		X	X	X
One booth in breakout hall (6' x 30" table)		X	X	X
Logo recognition on RAW t-shirt			X	X
Speaking opportunity during general sessions			5 minutes	10 minutes
Recognition for session breaks			X	
Social Media promotional opportunity			X	X
Sponsorship recognition during an evening event, including table and advertising opportunities during event				X